Overview & Mission

Wales Council for Deaf People (WCDP) will strengthen its role as a charity for the Deaf community in Wales. Focusing on providing accessible support, empowering Deaf people through clear communication, education, and community involvement.

Core Purpose

Communication Support: Delivering professional language services, including BSL (British Sign Language) support and training.

Community Building: Supporting existing peer support groups and establishing new ones.

Education and Awareness: Offering BSL qualifications and awareness courses for both Deaf and hearing individuals.

Youth Engagement: Enhancing access to language and community activities for Deaf children and young people.

Collaborative Efforts: Partnering with key organisations to improve access to resources and promote equity.

Implementation Strategies

Expanding language service provision and training.

Increasing BSL sessions in schools, work places and providing community activities.

Developing a sustainable financial model and diverse effective fundraising strategies.

Upgrading communication channels, including a refreshed website and improved social media presence.

Secure our future by building stronger and additional partnerships.

Effectively monitoring and evaluating which will be crucial for assessing our impact, ensuring accountability, and guiding improvements in programs and services.



UCDO Challenges & Strategic Priorities

The plan outlines key priorities for 2025-2029, developed through consultations with members and stakeholders, focusing on:

- 1. Improving Outcomes: Enhancing wellbeing and inclusion for the **Deaf community.**
- 2. Educational Accessibility: Providing comprehensive learning opportunities that inspire and remove barriers.
- 3. Effective Management: Strengthening business practices, communication, and leadership.
- 4. Financial sustainability.



Why WCDP?

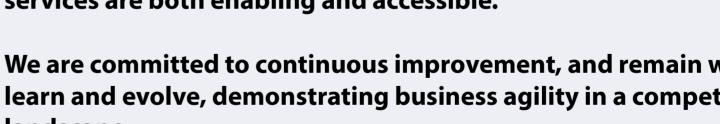


Wales Council for Deaf People (WCDP) is a professional and supportive charity dedicated to meeting the diverse needs of the **Deaf community.**

With a flexible and adaptive approach, we are responsive to the changing requirements of individuals and families, ensuring that services are both enabling and accessible.

We are committed to continuous improvement, and remain willing to learn and evolve, demonstrating business agility in a competitive landscape.

We provide competitively priced communication & training services and continue to maintain an honest and open dialogue with the Deaf community.





Please note: the term 'Deaf' refers to all deaf people, including Deaf, deaf, deafened, D/deafblind and hard of hearing people, as well as British Sign Language (BSL) users